

## **Free Campaign Materials Checklist**

Thank you for your request.

Together, we can prevent child abuse and neglect.

## **Child Abuse Prevention Month**

Keep Kids Safe blue ribbon stickers (rolls of 250) This colorful blue ribbon has a red heart inside that features the saying "Keep Kids Safe." # of rolls
☐ I Care About Kids blue ribbon pins - \$3.00 each  This colorful cloisonné blue ribbon pin has a red heart inside that features the saying "I Care About Kids."  # of pins Make checks payable to the WCPCAN − The Children's Trust Fund of Washington.
Paycheck Inserts/Bookmarks This is a great item to accompany blue ribbons in paychecks during the month of April. The insert explains the origins of the blue ribbon campaign.  # of bookmarks
Mandated Reporter Cards (these cards are wallet size) Who needs to report, where they need to call and other useful information. The card is also available in Spanish. Wrapped in packets of 50. # of wallet cards
Help Stop Abuse / 1-866-ENDHARM Posters The posters are 11" x 17" and feature the new DSHS toll free 866-ENDHARM reporting number.  # of posters
Prevention Pays Newspaper This is a great advocacy newspaper. Good examples of how prevention programs save money and save lives. # of newspapers
Shaken Baby Syndrome Prevention
Shaken Baby Syndrome Prevention Brochures featuring DADS  Available in English and Spanish.  # of SBS brochures
A Guide for Expectant Fathers by Bernie Dorsey of Conscious Fathering  Available in English and Spanish.  # of Guides
Shaken Baby Syndrome Prevention Brochures The brochures are available in Russian and Vietnamese. # of SBS brochures
Shaken Baby Syndrome Prevention Posters  The posters featuring the new theme "Grab the Phone, Not the Baby."  The posters also feature parenting tips by parents!  # of SBS posters

Child Care Provider Note Pads Twenty-five sheets to a pad. Tell your child care provider everything they need to know about the children in their care.  # of note pads
□ Diaper Bag Tags
Reminder "All Babies Cry — Have a Plan." Plenty of room for other vital information.  # of diaper bag tags
For additional information, please contact:  Cheryl Reed, Public Affairs Manager  Washington Council for Prevention of Child Abuse and Neglect – WCPCAN  318 1st Avenue S., Suite 310 / MS: N17-7  Seattle, WA 98104-2597  Tel: (206) 389-2412  Fax: 206-464-6642  E-mail: reedca@dshs.wa.gov  Web: www.wcpcan.wa.gov
Please Provide Shipping Information Below:

NAME:	
ORGANIZATION:	
ADDRESS:	
PHONE:	
E-MAIL:	
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## **Important Information from WCPCAN**

Funding for the Washington Council for Prevention of Child Abuse and Neglect (WCPCAN) was proposed for elimination in the state budget released by the Governor's office in December. During the upcoming months, the Washington State Legislature will consider its own budget priorities.

In spite of the uncertainty inherent in this situation, WCPCAN is committed to moving forward with our programs to strengthen child abuse and neglect prevention in Washington.

We encourage you to take an active role, on behalf of children, in the civic processes available to all citizens.

**Every Child Matters, Every Person Helps!**